

# **MAGAZINE RATE CARD**



#### **Ad Rates**

Back Cover Page	\$10,000
Inside Back Page	\$6,500
Double Page Spread	\$8,000
Full Page	\$5,500
Half Page	\$3,000
Quarter Page	\$1,750
Eighth Page	\$900

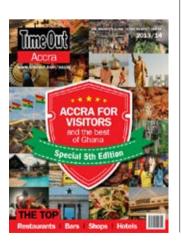
<b>Artwork Sizes</b>		(Depth x Width)
Double Page Spread:	Type Area:	250 x 386mm
	Trim:	275 x 410mm
	Bleed:	281 x 416mm
Full Page:	Type Area:	250 x 178mm
	Trim:	275 x 205mm
	Bleed:	281 x 211mm
Half page		123 x 178mm
Quarter page		123 x 87mm
Eighth page		59.5 x 87mm

### Advert deadline: 20 June 2014









# Technical Specifications

## - Digital provision

E-mail Contact us for details

**Ads on disk** must be supplied at least 7 days prior to the copy date. Charges may be incurred. Specifications are as follows.

Disk CD

**Applications**, Adobe Acrobat, Illustrator, Photoshop, InDesign, QuarkXpress.

- All fonts supplied must be embedded (for viewing and printing purposes only)
- Do not compress files
- Colour images saved as 300dpi in CMYK
- Cut-outs supplied as EPS
- No responsibilty for the final appearance will be accepted unless an approved proof generated from the computer file is supplied.
- Colour proofs accepted: Matchprint, Digital Cromalin, Iris Realist. For further information please contact us.
- Please note Ads not supplied as finished artwork could be liable to surcharges. No liability can be accepted for these advertisements as to layout or reproduction from material supplied.

### **Terms and Conditions**

- **1)** Orders for Advertisements are accepted on and subject to Time Out Accra's standard terms and conditions for the insertion of advertisements contact us for details.
- 2) Acceptance of all advertisements is conditional upon the Advertiser's warranty that advertisements do not contravene any law or regulation and does not infringe any third party's rights.
- **3)** Time Out Accra reserves the right to refuse, amend or otherwise deal with all advertisements submitted to it at its absolute discretion and without explanation. All advertising must comply with Ghanaian and international advertising law.
- **4)** Time Out Accra maintains a totally impartial editorial policy. Advertisers are not guaranteed an editorial mention in exchange for taking an advertisement